



advertising
Kindermoden Nord 3 – 5 February 2024

trade fair : Kindermoden Nord 3 – 5 February 2024
deadline : 20 December 2023

A04_DE_Werbung

trade fair : Kindermoden Nord 3 – 5 February 2024
 deadline : 20 December 2023

A04_ENG_advertising
 advertising catalogue



1. adress Stand no. _____

company _____

street _____

post code, city _____

phone _____ fax _____

mail _____ internet _____

contactperson _____ VAT ID _____

2. Advertisement reservation magazine 4-c digital

reservation	amount	format	size	unit_cost
insight U2/U3	_____	1/1 page portrait format	bleed: 210 mm x 297 mm + 3 mm bleed peripherally type area: 174 mm x 257 mm	insight: 490,00 € U2/U3: 850,00 €
	_____	1/2 page portrait format	bleed: 104,5 mm x 297 mm + 3 mm bleed peripherally type area: 84,5 mm x 257 mm	insight: 320,00 €
	_____	1/2 page landscape format	bleed: 210 mm x 159 mm + 3 mm bleed peripherally type area: 174 mm x 140 mm	insight: 320,00 €

3. Important information to advertisement reservation - DEADLINE for printing materials: 20 DEC 2023.

Artwork transmission as a printable pdf min. 300 dpi in CMYK color space. No jewelry/special colors. Jewelry/special colors will be converted to process colors. To ensure correct color reproduction you deliver to the print file in the color space ISO Coated FOGRA27.

Please keep the following safety distances for texts and important elements for bleed formats:

Security distance waistband/outside 13 mm (including trim)
 Security distance head/foot 8 mm (including trim).

Please sent the printing material to:
 magazin@kindermoden-nord.de.

All prices are net plus VAT and apply to printable templates. Necessary adjustments in the event of non-compliance with the format specifications are charged separately according to expense.

Confirmation of reservation by means of separate order conformation/invoice. The award U2/U3 is done by date.

There ist no right to reimbursement if the advertisement orderer does not comply with the delivery date for printing material.

4. Binding order

place, date

signature

trade fair : Kindermoden Nord 3 – 5 February 2024
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2. indoor advertising - poster frames DIN A0

Order for the duration of the trade fair (max. 8 poster frames, 4 x groundfloor, 4 x first floor). Outer dimension of advertising surface: DIN A0 (84,1 x 118,9 cm); visible dimension: 82 x 117 cm. You must deliver the finished poster/posters to MesseHalle Hamburg-Schnelsen by the trade fair setup day at the latest. After the trade fair and during dismantling, the poster(s) will be available for collection in the trade fair office.

	amount	single unit_cost
_____	_____	25,00 €

3. indoor advertising - illuminated advertising column

Order for the duration of the trade fair (max. 3 advertising columns). Free selection of location, if possible. Dimensions of printing material 1700 x 594 mm, safety margin round about of 30 mm. First print must be delivered as printable pdf by the exhibitor. Price includes printing.

	amount	single unit_cost
_____ one-sided	_____	94,00 €
_____ double-sided	_____	138,00 €

4. indoor advertising - advertising surface monitor in the entrance area

Freeze frame with a duration of 30 seconds, 2 monitors with max. 5 individual images are available, image format .jpg with a resolution of exactly 1920 x 1080 pixels.

	amount	single unit_cost
_____	_____	50,00 €

all prices plus VAT

This order is covered by the general terms of contract of MesseHalle Hamburg-Schnelsen GmbH. The signatory has read and understood these terms of contract.

5. Binding order

place, date signature

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2. outdoor advertising - flagpole for the duration of the trade fair

4 flags in the MesseHalle forecourt 5 flags on Oldesloer Straße	amount	single unit_cost

	exhibitor own flag	47,00 €

document size 1530mm x 4050mm, safety margin of 60mm to the edge	flag including printing (exhibitor provides first print)	130,00 €

	flag with first print and print	190,00 €

all prices plus VAT

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3. Binding order

place, date signature

MesseHalle Hamburg-Schnelsen GmbH
 Modering 1a 22457 Hamburg
 Telefon +49(40)88 88 99 0
 info@messe-hamburg-schnelsen.de
 www.messe-hamburg-schnelsen.de

Sitz und Handelsregister
 Hamburg HR B 49547
 Geschäftsführung
 Thomas Luserke
 Steffi Kranawetter
 Ust.-ID: DE118456445

HypoVereinsbank
 BLZ 200 300 00
 Konto 10 651 000
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