



*Kindermoden*

NORD



Samplepicture

**advertising**  
**Kindermoden Nord 6 – 8 February 2021**

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trade fair : Kindermoden Nord 6 – 8 February 2021  
deadline : 18 Dec 2020

A04\_DE\_Werbung

trade fair : Kindermoden Nord 6 – 8 February 2021  
 deadline : 18 Dec 2020

A04\_ENG\_advertising  
 advertising catalogue



**1. adress** Stand no. \_\_\_\_\_

company \_\_\_\_\_

street \_\_\_\_\_

post code, city \_\_\_\_\_

phone \_\_\_\_\_ fax \_\_\_\_\_

mail \_\_\_\_\_ internet \_\_\_\_\_

contactperson \_\_\_\_\_ VAT ID \_\_\_\_\_

## 2. Advertisement reservation magazine 4-c digital

reservation	amount	format	size	unit_cost
insight	_____	1/1 page portrait format	bleed: 210 mm x 297 mm + 3 mm bleed peripherally type area: 174 mm x 257 mm	insight: 490,00 €
U2/U3	_____			U2/U3: 850,00 €
	_____	1/2 page portrait format	bleed: 104,5 mm x 297 mm + 3 mm bleed peripherally type area: 84,5 mm x 257 mm	insight: 320,00 €
	_____	1/2 page landscape format	bleed: 210 mm x 159 mm + 3 mm bleed peripherally type area: 174 mm x 140 mm	insight: 320,00 €

## 3. Important information to advertisement reservation - DEADLINE for printing materials: 18 December 2020

Artwork transmission as a printable pdf min. 300 dpi in CMYK color space. No jewelry/special colors. Jewelry/special colors will be converted to process colors. To ensure correct color reproduction you deliver to the print file in the color space ISO Coated FOGRA27.

Please keep the following safety distances for texts and important elements for bleed formats:

Security distance waistband/outside 13 mm (including trim)  
 Security distance head/foot 8 mm (including trim).

Please sent the printing material to:  
 magazin@kindermoden-nord.de.

All prices are net plus VAT and apply to printable templates. Necessary adjustments in the event of non-compliance with the format specifications are charged separately according to expense.

Confirmation of reservation by means of separate order conformation/invoice. The award U2/U3 is done by date.

There ist no right to reimbursement if the advertisement orderer does not comply with the delivery date for printing material.

## 4. Binding order

place, date

signature

MesseHalle Hamburg-Schnelsen GmbH  
 Modering 1a 22457 Hamburg  
 Telefon +49(40)88 88 99 0  
 info@messe-hamburg-schnelsen.de  
 www.messe-hamburg-schnelsen.de

Sitz und Handelsregister  
 Hamburg HR B 49547  
 Geschäftsführung  
 Thomas Luserke  
 Steffi Kranawetter  
 Ust.-ID: DE118456445

HypoVereinsbank  
 BLZ 200 300 00  
 Konto 10 651 000  
 IBAN DE60200300000010651000  
 SWIFT (BIC) HYVEDEMM300



<b>trade fair</b>	<b>:</b>	Kindermoden Nord 6 – 8 February 2021	A04_ENG_advertising
<b>deadline</b>	<b>:</b>	18 Dec 2020	free advertising material

**1. adress** Stand no. \_\_\_\_\_

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post code, city \_\_\_\_\_

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mail \_\_\_\_\_ internet \_\_\_\_\_

contactperson \_\_\_\_\_ VAT ID \_\_\_\_\_

**2. free advertising material**

**invitation cards for your customers**  
(format: DIN long) \_\_\_\_\_ pieces



Samplepicture

**labels**  
(50 x 50 mm) \_\_\_\_\_ pieces



Samplepicture

**fair logo**  
As download at [www.kindermoden-nord.de](http://www.kindermoden-nord.de) for you advertisement, website or customer invitations.

**all prices plus VAT**  
This order is covered by the general terms of contract of MesseHalle Hamburg-Schnelsen GmbH. The signatory has read and understood these terms of contract.

**3. Binding order**

place, date	signature
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MesseHalle Hamburg-Schnelsen GmbH  
Modering 1a 22457 Hamburg  
Telefon +49(40)88 88 99 0  
  
info@messe-hamburg-schnelsen.de  
www.messe-hamburg-schnelsen.de

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trade fair	:	Kindermoden Nord 6 – 8 February 2021	A04_ENG_advertising
deadline	:	18 Dec 2020	advertising at the fair



**1. adress** Stand no. \_\_\_\_\_

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contactperson \_\_\_\_\_ VAT ID \_\_\_\_\_

### 2. indoor advertising - poster frames DIN A0

Order for the duration of the trade fair (max. 8 poster frames, 4 x groundfloor, 4 x first floor). Outer dimension of advertising surface: DIN A0 (84,1 x 118,9 cm); visible dimension: 82 x 117 cm. You must deliver the finished poster/posters to MesseHalle Hamburg-Schnelsen by the trade fair setup day at the latest. After the trade fair and during dismantling, the poster(s) will be available for collection in the trade fair office.	<b>amount</b>	<b>single unit_cost</b>
	_____	25,00 €

### 3. indoor advertising - illuminated advertising column

Order for the duration of the trade fair (max. 3 advertising columns). Free selection of location, if possible. Dimensions of printing material 1700 x 594 mm, safety margin round about of 30 mm. First print must be delivered as printable pdf by the exhibitor. Price includes printing.	<b>amount</b>	<b>single unit_cost</b>
	_____ one-sided	94,00 €
	_____ double-sided	138,00 €

### 4. indoor advertising - advertising surface monitor in the entrance area

Freeze frame with a duration of 30 seconds, 2 monitors with max. 5 individual images are available, image format .jpg with a resolution of exactly 1920 x 1080 pixels.	<b>amount</b>	<b>single unit_cost</b>
	_____	50,00 €

#### all prices plus VAT

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### 5. Binding order

_____	_____
place, date	signature

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deadline	:	18 Dec 2020	advertising at the fair



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contactperson \_\_\_\_\_ VAT ID \_\_\_\_\_

**2. outdoor advertising - flagpole for the duration of the trade fair**

4 flags in the MesseHalle forecourt	<b>amount</b>	<b>single unit_cost</b>
5 flags on Oldesloer Straße	_____	
document size 1530mm x 4050mm,	_____	
safety margin of 60mm to the edge	_____	
	<b>exhibitor own flag</b>	47,00 €
	<b>flag including printing</b>	130,00 €
	(exhibitor provides first print)	
	<b>flag with first print and</b>	190,00 €
	<b>print</b>	

**all prices plus VAT**

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